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DRIVERSITY

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TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

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FOR: PRINTED MATTER, NAMELY, PAMPHLETS, MANUALS AND BOOKS IN THE FIELD OF DRIVER TRAINING AND INSTRUCTION, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 9-1-1995; IN COMMERCE 9-1-1995.

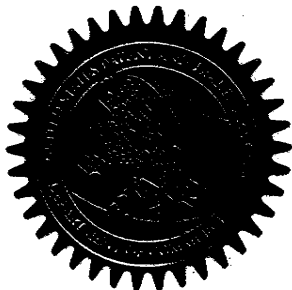
FOR: DRIVER EDUCATION AND TRAINING SERVICES, NAMELY, DRIVER SAFETY TRAINING AND VEHICLE DRIVING INSTRUCTION; DRIVING SCHOOL SERVICES; PROVIDING ON-LINE PUBLICATIONS IN THE NATURE OF MANUALS IN THE FIELD OF DRIVER TRAINING AND INSTRUCTION, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 3-31-1994; IN COMMERCE 5-31-1995.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-956,061, FILED 3-10-2010.

ELLEN PERKINS, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office